

9 Steps to 20% growth

Please carefully complete answers to all the questions below and mark the boxes ✓ or X
Caution: Answers appear much easier than what they really are !

Feel free to use an extra sheet of paper if needed. Then, try to shorten answers in one or two lines because the rule here is – [Less is More](#).

If you got all ✓, you're all set—Congratulations!

If you got any X or need any help in finding or shortening answers, give us a call for 30 minute obligation free chat- 041 000 2345

1	Clarity about your Driver for Growth Why you want 20% growth in your income or patients or both?	<input type="checkbox"/>
2	Clarity about your Service/Product What you do?	<input type="checkbox"/>
3	Clarity about your Market Whom do you serve? What are your most favourable customer segments?	<input type="checkbox"/>
4	Clarity about your USP What is your unique selling proposition? What differentiates you from your competition ?	<input type="checkbox"/>

5 Clarity about your Presence

What online assets do you own ?

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6 Clarity about your Communications

How do you communicate your market?

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7 Clarity about Challenges

What challenges you may encounter on way to growth?

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8 Clarity about Strategy

What is your growth strategy?

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9 Clarity about your Resources

‘Without water and sunshine, a tree wouldn’t grow’ - Business Proverb

Finance - Readiness to invest say 5% of your revenue, for 20% future growth?

People – Have you got an A team who will support your growth agenda

Time – Ability to invest some time now, to have more free time later

Any questions?
For 30 min free chat
Call- 041 000 2345